



**Workshop:
Cultural Heritage and Creative City / Regional Development**

Petőfi Irodalmi Múzeum, Budapest, Hungary

16th of September 2014

Speakers

Denise Barrett

Creative SpIN Programme Manager, Business Development & Innovation, Birmingham City Council, United Kingdom

The Creative SpIN (Spillovers of Innovation) project is funded by URBACT, a European Exchange and Learning programme, which promotes sustainable urban development. URBACT aims to help cities to develop innovative, pragmatic and sustainable solutions that integrate economic, social and environmental dimensions. Creative SpIN aims at defining and testing tools and methods to best connect cultural and creative industries with other sectors of the economy, to stimulate “creative spillovers” that contribute to innovation.

The Creative SpIN network involves nine European Partner Cities: Birmingham (UK), Bologna (Italy), Essen (Germany), Kortrijk and Mons (Belgium), Kosice (Slovakia), Óbidos (Portugal), Rotterdam (Netherlands) and Tallinn (Estonia).



Project website:

<http://urbact.eu/en/projects/innovation-creativity/creativespin/homepage/>

Tamás Egedy

Metropolitan and Urbanisation Research Group, Institute of Geography, Hungarian Academy of Sciences, Budapest, Hungary

Dr. Tamás Egedy is a senior research fellow at the Institute of Geography and lecturer at the Budapest Business School. Research fields: Urban geography, urban regeneration, built and social environments of urban neighbourhoods, creative economy in Hungary and Budapest.

Selected publications: Egedy, T. and Kovács, Z. (2010): Budapest: A great place for creative industry development?, in: Urbani izziv, vol. 21, no. 2, 2010, <http://urbani-izziv.uirs.si/Portals/uizziv/papers/urbani-izziv-en-2010-21-02-006.pdf>; Egedy T., Redmond D. & Ehrlich K. (2013): Urban regeneration and housing as potential tools for enhancing the creative economy, in: Musterd S. & Kovács Z. (eds.): Place-making and policies for competitive cities. Wiley-Blackwell, <http://onlinelibrary.wiley.com/doi/10.1002/9781118554579.fmatter/pdf>

Eszter Márkus

Researcher and project manager, Institute for Social and European Studies - ISES, Kőszeg, Hungary.

Since 2011 ISES holds the UNESCO Chair in Cultural Heritage Management and Sustainability. The institute offers a post-graduate programme in Cultural Heritage Management and Sustainable Development.

Dr. Márkus currently works on the “Creative Cities - Sustainable Regions” project that explores the creative potential of cities and regions and develops a creativity index. Previously she was involved in the “Creative Cities: the Future of Urban Life” project (2012-2013), a CEE/V4 cooperation programme supported by the Visegrad Fund.

Recent publication: F. Míszlivetz and E. Márkus (2013): Creative Cities, Sustainable Regions. Jean Monnet Centre of Excellence Publication, ISES Working Paper Series, Kőszeg, June 2013, <http://www.ises.hu/webimages/files/WorkingPaper2013%20CreativeCities1.pdf>

Marián Matusák

Project manager, Košice - European Capital of Culture 2013

Košice 2013 is a non-profit organisation established by the city of Košice to manage the European Capital of Culture project and support its sustainability after 2013. With more than 6 years of experience, it provides expertise, facilitation and coordination of activities with connection to creative and cultural industries in the region among important key stakeholders: educational institutions, private companies, artists, NGOs and local and regional public administration.

Košice 2013 aims to transform the city from an industrial town to a centre of creativity and culture by supporting and developing talent and creative economy. This includes offering education, training and professionalization options for talented people and creating better conditions and an attractive atmosphere for working and living in Košice.

Selected links: www.kosice2013.sk and www.creativeindustry.sk

Ági Pap

PhD, University of Szeged, Department of Economic and Social Geography, Szeged, Hungary.

Recently completed her dissertation “The Relationship Between the Built Cultural Heritage and the Local Identity”. The extensive empirical work centres on residential areas in Budapest that are rich in in built cultural heritage (Buda Castle district, Inner-Ezsébetváros and the Wekerle quarter).

Selected publications: “Residential attitudes towards urban heritage in Budapest – through the example of the Wekerle quarter”, in: Geographica Timisiensis, vol. XXII, nr. 1, 2013: 17-32, <http://www.geografie.uvt.ro/old/cercetare/publicatii/geographica/abstracte/Geographica2013-1/2%20PAP%20REF.pdf>; detailed summary of the dissertation, http://doktori.bibl.u-szeged.hu/2243/13/Pap_Agi_t%C3%A9zise%20%C3%A9rkez%C3%A9s%C3%A9rkez%C3%A9s%20%28angol%29.pdf

Gábor Pirisi

Dr Gábor Pirisi is lecturer and coordinator of the Institute of Geography, Department of Human Geography and Urban Studies, University of Pécs

Research fields: Post-modern transformation and management of urban spaces, territorial changes and the specific role of small towns, cultural economy and structural revival of cities.

Selected research project: "The Role of Cultural Economy in the Structural Revival of Hungarian Cities" (04/2008-10/2012); selected publication: Trócsányi, András and Pirisi, Gábor (eds.): The role of the cultural economy and tourism in the renewal of cities. Pécs: Publikon Kiadó 2012.

András Trócsányi

Dr. András Trócsányi is Head of the Department of Human Geography and Urban Studies, Institute of Geography, University of Pécs

Research fields: Urban and cultural geography, spatial and urban issues of cultural economy. In the research project "The Role of Cultural Economy in the Revival of Hungarian Cities" (04/2008-10/2012) he did a series of studies on the cultural economy of Pécs (<http://nyilvanos.otka-palyazat.hu/index.php?menuid=930&lang=EN&num=73739>).

Selected publications: Trócsányi, András and Pirisi, Gábor (eds.): The role of the cultural economy and tourism in the renewal of cities. Pécs: Publikon Kiadó 2012; *ibid.* Stefán, K.J. and Trócsányi, A. (2012): Geographic aspects and spread of the cultural economy in Hungary, http://old.foldrajz.ttk.pte.hu/tarsadalom/otka/pdf/cultural_economy_geographicap.pdf