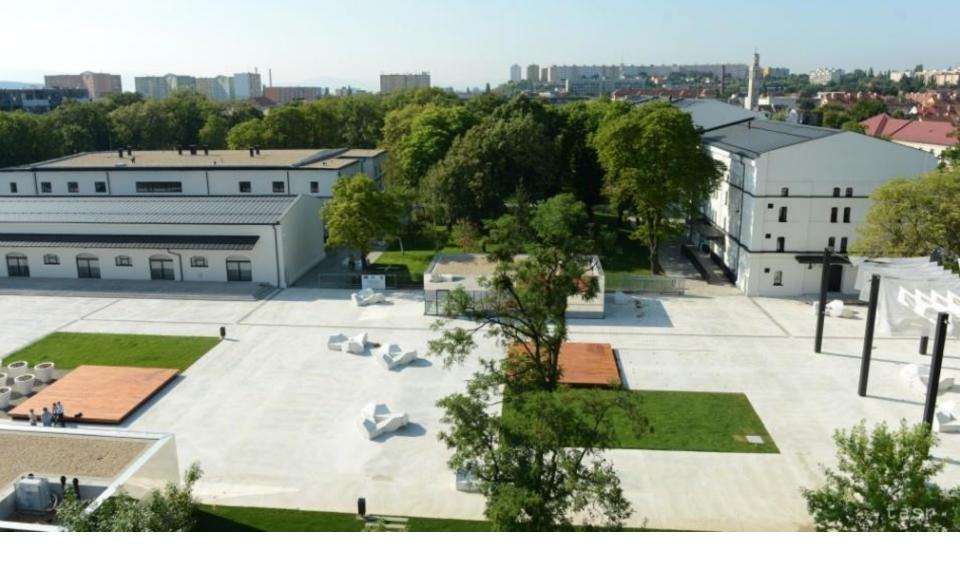




KOŠICE2008



KOŠICE2013

KOŠICE INTERFACE 2013

European Capital of Culture 2013 winning project

Impulse for the city and the region

Strategy to attract, retain and generate talent

Two main areas of development:

Creative Industries as one of the economic driving forces

Community development as a basic social driver

EUROPEAN CAPITAL OF CULTURE 2013

1. Infrastructure 2. European – Wide Program 3. International Partnerships and Projects 4. Stakeholders on Board 5. Creative Economy Master Plan







2. EUROPEAN-WIDE PROGRAM

600 PROJECTS

100 FESTIVALS

470

280
LITERARY EVENTS

270

360 FILMS

VISUAL ARTS
EXHIBITIONS AND
PERFORMANCES

THEATRE AND DANCE PERFORMANCES

WORKSHOPS

250
MULTIGENRE EVENTS

SUPPORTED BOOKS, AND PUBLICATIONS

2/O
CONFERENCES,
SEMINARS,
LECTURES

3. CREATIVE INDUSTRIES 2010-2013

60 artistic residencies in the K.A.I.R. project



40 residencies were sent out in the Creative Industries Toolkit

Munich 2 1 14 Bertin

24 supported artists & creatives in the ESCALATOR

73 Supporting events, trainings, seminars, workshops

Shaping the Future (2010), Policies for Social Era (2011)

Place! (2013)



5. STAKEHOLDERS ON BOARD

IT Valley Košice: 6 000 -> 10 000 IT sector jobs in 2018

Visit Košice: Re-branding City of Košice to "Creative City"

Coalition 2013+: U.S. Steel Košice and T-Systems Slovakia

Universities: Technical University Košice, UPJŠ

URBACT Local Support Group: "Spillovers"

American Chamber of Commerce, Tabačka Culturfabrik – Cultural Centre, DIG Gallery, private companies, and more.

6. CREATIVE ECONOMY MASTERPLAN (2012)



REQUIREMENTS FOR SUCCESS

A fit-for-purpose learning and skills offer

An excellent arts and cultural sector

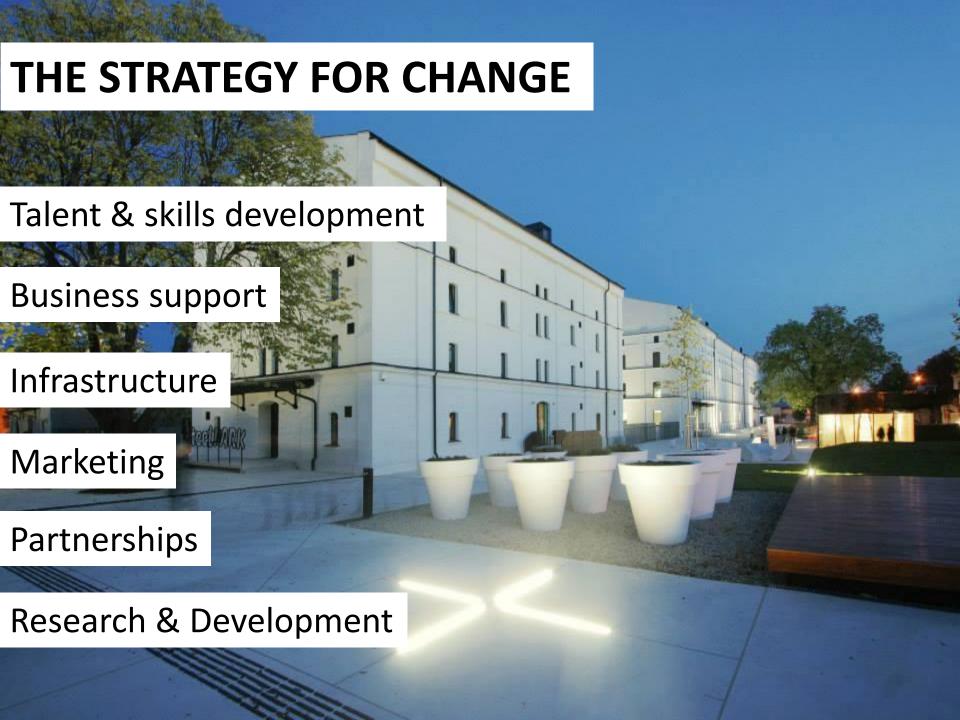
Appropriate workspace and high-speed broadband

Access to markets

Availability of high-skilled workers

Business support, Access to finance and supportive legal

framework



PROJECTS 2013-2015

ESCALATOR

Information Services

Central Database

Creative Industries Toolkit

Creative Industries Conference

Regional CCI Studies

Cross Faculties Collaboration

Culture Network

Creative Spin

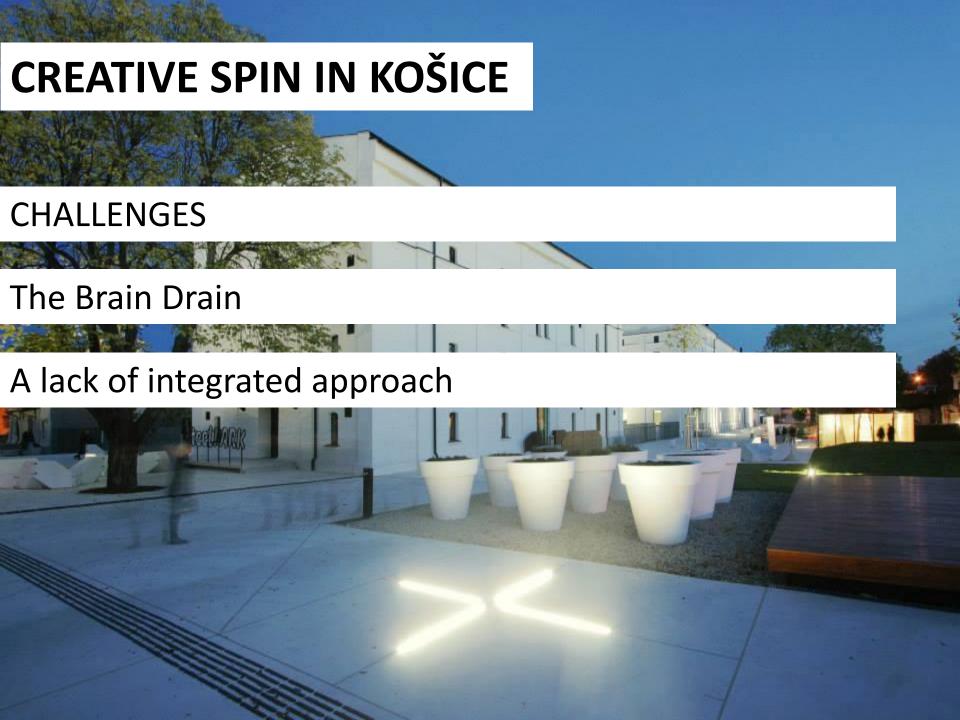
Mapping Creative Economy

Culture Management

Audience Development

Arts for Business

K.A.I.R



CREATIVE SPIN IN KOŠICE GOALS 1. Generate and retain talented people 2. Inovate and develop new attractive products and services in public domain 3. To embed creativity and cross-sectoral practices in to everyday culture



1.B Cross-Sectoral Interventions

Creative residency program in business

TILLT, Sweden – Pia Areblad (Ale Municipality since 08/2014)



GOALS 2 and 3

Innovate and develop new products and services

Urban Game / platform

Small version of the Game at WHITE NIGHT 2014

Creativity and cross-sectoral practices in everyday culture

Regular cross-sectoral meeting and presentation platform

Legacy after 2013

In transition

K13 - Košice Cultural Centres

Košice 2013 – CCI development agency

Core activities remain

Creative Centre – Media Arts and IT

New marketing strategy plan in 2015

